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ESTIMATED RETAIL SALES
OF SELECTED COMMODITIES

1930

Published by Authority of the HON. R. B. HANSON, K.C., M.P.,
Minister of Trade and Commerce.

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Dominion Statistician: R. H. Coats, LL.D., F.R.S.C., F.S.S. (Hon.)

Internal Trade Branch
Chief: H. Marshall, B.A., F.S.S.

CENSUS OF MERCHANDISING AND SERVICE ESTABLISHMENTS, 1931.

COMMODITY SERIES

Estimated Sales of Selected Commodities, by Kinds of Business
and by Provinces, 1930

In connection with the Census of Merchandising and Service Establishments, 1931, there has already been published a series of reports giving detailed statistics for retail trade by kinds of business. These reports enable an analysis to be made of retail trade by trades or types of stores but show only in part the trade by commodities.

While some retail stores sell only a few selected commodities, many kinds of business - such as department stores, country general stores, etc. - carry many different lines so that sales by kinds of business in many cases give no indication of the sales of specified commodities. In order to meet the demand for commodity sales data, an analysis has been made of the sales of those firms which were able to give a breakdown of their sales by commodities. The information thus obtained has been used in computing the total value of sales of the most important commodities, irrespective of the kind of store in which such sales were made. A report showing these Dominion totals has already been published.

In addition to a demand for data regarding the sales volume of various lines of goods, considerable interest also attaches to a knowledge of the main kinds of stores selling these commodities and the percentages of the total sales volume attributable to each. Provincial figures, as well as the Dominion totals, are also in demand. Two special reports, "Food Retailing in Canada, 1930" and "Drug Retailing in Canada, 1930", have been published and these contain the detailed figures for food products and for drugs and toilet articles. This bulletin presents corresponding sales data for the major commodities mentioned in the following summary.

It has already been pointed out that all stores did not report their sales by commodity classes. It has, therefore, been necessary to assume that the analysis of sales of those establishments supplying these data is representative of all stores in the same kind of business and in the same province. For this reason it must be recognized that the figures given in this report are estimates, the accuracy of which is determined by the degree to which the trading operations of those stores reporting commodity sales are representative of the group.

Summary

The various commodity groups for which data are given in this report, together with the value of retail sales for 1930, are as follows: Women's apparel and accessories (including infants' wear and furs and fur goods), \$196,958,000; men's and boys' clothing and furnishings, \$142,961,000; shoes and other footwear (men's, women's and children's), \$81,391,000; dry goods and notions, \$74,977,000; automotive commodities (including new and used cars, trucks, tires, tubes, accessories, gasoline and oil), \$346,981,000; furniture, \$51,155,000; home furnishings \$70,875,000; electrical appliances and supplies (including electric stoves), \$26,431,000; gas appliances and supplies (including gas stoves and heaters), \$3,904,000; stoves, ranges and heaters (other than gas or electric), \$6,423,000; radios and radio equipment, \$35,202,000; and musical instruments and accessories, \$10,795,000.

In addition to giving these group totals, separate data are also given for more specific commodities and the figures are further analyzed to show the percentages of the total sales made by various kinds of stores. In most cases, additional tables are given showing the value of sales by economic divisions and provinces.

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Table 1.--Sales of Women's Apparel and Accessories (including

(Sales in thousands of dollars)

Kind of Business	TOTAL SALES		Custom Tailoring		Children's Wear	
	Amount	%	Amount	%	Amount	%
	\$		\$		\$	
1 Total, All Stores	196,958	100.00	2,965	100.00	8,362	100.00
2 Department stores	81,781	41.52	353	11.91	5,657	67.65
3 Dry goods stores	11,955	6.08	77	2.60	594	7.10
4 General merchandise stores	1,115	.56	"	"	104	1.24
5 Variety, 5-and-10, to-a-dollar stores	7,729	3.92	"	"	299	3.57
6 Country general stores	8,542	4.34	139	4.67	713	8.52
7 Men's and boys' clothing and furnishings stores	41	.02	"	"	"	"
8 Family clothing stores	17,743	9.01	135	4.55	604	7.23
9 Women's ready-to-wear stores	41,748	21.20	849	28.65	392	4.69
10 Costume accessories stores (including jewellery, bags and gloves)	143	.07	"	"	"	"
11 Hosiery, corsets and lingerie	4,958	2.52	"	"	"	"
12 Knit goods stores	597	.30	"	"	"	"
13 Millinery stores	6,546	3.32	"	"	"	"
14 Infants' and children's specialty shops	1,581	.80	"	"	"	"
15 Custom tailors and made-to-measure clothing	208	.11	134	4.52	"	"
16 Dressmakers and ladies' tailors	1,278	.65	1,278	43.10	"	"
17 Furriers and fur shops	10,650	5.41	"	"	"	"
18 Shoe stores	343	.17	"	"	"	"

Table 2.--Sales of Men's and Boys' Clothing

(Sales in thousands of dollars)

Kind of Business	TOTAL SALES		Custom Tailoring		Men's or Boys' Suits	
	Amount	%	Amount	%	Amount	%
	\$		\$		\$	
19 Total, All Stores	142,961	100.00	18,746	100.00	28,397	100.00
20 Department stores	39,308	27.49	366	1.95	6,948	24.47
21 Dry goods stores	1,709	1.20	127	.68	91	.32
22 General merchandise stores	1,285	.90	30	.16	204	.72
23 Variety, 5-and-10, to-a-dollar stores	2,868	2.01	"	"	32	.11
24 Country general stores	13,559	9.48	692	3.69	1,554	5.47
25 Men's and boys' clothing stores	6,030	4.22	220	1.18	4,437	15.62
26 Men's and boys' furnishings stores	8,785	6.15	"	"	"	"
27 Men's and boys' clothing and furnishings stores	38,953	27.25	2,718	14.50	11,372	40.05
28 Men's and boys' hat stores	1,516	1.06	"	"	"	"
29 Family clothing stores	14,296	10.00	353	1.88	3,760	13.24
30 Custom tailors and made-to-measure clothing	14,472	10.12	14,239	75.96	"	"
31 Other retail stores	180	.12	"	"	"	"

Infants' Wear and Furs and Fur Goods), by Kinds of Business, 1930

(Sales in thousands of dollars)

Millinery		Hosiery		Cloaks, Suits and Dresses		Underwear, Negligees and Corsets		All Other Wearing Apparel		Infants' Wear		Furs and Fur Goods	
Amount	%	Amount	%	Amount	%	Amount	%	Amount	%	Amount	%	Amount	%
\$		\$		\$		\$		\$		\$		\$	
16,805	100.00	28,029	100.00	73,478	100.00	26,958	100.00	13,569	100.00	8,344	100.00	18,446	100.00
5,800	34.51	12,872	45.92	26,623	36.23	15,151	56.20	6,325	46.62	5,898	70.68	3,101	16.81
372	2.22	2,215	7.90	4,732	6.44	2,782	10.32	792	5.83	232	2.78	159	.86
101	.60	226	.80	132	.19	234	.87	200	1.47	71	.86	46	.26
818	4.87	3,500	12.49	1,111	1.51	691	2.56	740	5.45	571	6.84	-	-
457	2.71	2,066	7.38	1,557	2.12	1,423	5.28	1,149	8.47	548	6.57	490	2.66
-	-	-	-	-	-	-	-	-	-	-	-	41	.22
1,065	6.34	2,015	7.19	8,099	11.02	2,279	8.45	1,276	9.40	253	3.04	2,016	10.93
1,643	9.78	1,723	6.15	30,670	41.74	2,631	9.76	1,736	12.80	166	1.99	1,939	10.51
-	-	-	-	106	.14	-	-	36	.27	-	-	-	-
-	-	2,907	10.37	7	.01	1,704	6.32	273	2.01	67	.80	-	-
-	-	88	.31	73	.10	53	.20	351	2.59	33	.39	-	-
6,478	38.55	67	.24	-	-	-	-	-	-	-	-	-	-
-	-	7	.03	367	.50	10	.04	690	5.09	506	6.05	-	-
-	-	-	-	-	-	-	-	-	-	-	-	74	.40
-	-	-	-	-	-	-	-	-	-	-	-	-	-
70	.42	-	-	-	-	-	-	-	-	-	-	10,580	57.35
-	-	343	1.22	-	-	-	-	-	-	-	-	-	-

and Furnishings, by Kinds of Business, 1930

(Sales in thousands of dollars)

Men's or Boys' Overcoats		Hats and Caps		Underwear, Hosiery and Shirts		All Other Furnishings		Work Clothing		All Other Clothing	
Amount	%	Amount	%	Amount	%	Amount	%	Amount	%	Amount	%
\$		\$		\$		\$		\$		\$	
14,583	100.00	8,105	100.00	34,115	100.00	17,700	100.00	11,587	100.00	9,226	100.00
4,005	27.47	1,766	21.78	12,515	36.68	5,297	29.93	2,643	22.81	5,767	59.29
244	1.68	131	1.62	453	1.33	418	2.36	193	1.66	50	.52
121	.82	49	.60	337	.99	223	1.26	188	1.62	135	1.39
-	-	35	.44	1,750	5.13	442	2.50	521	4.49	89	.91
736	5.05	902	11.13	2,730	8.00	1,344	7.59	4,178	36.06	1,423	14.62
1,292	8.86	25	.31	12	.03	-	-	-	-	44	.45
-	-	722	8.91	5,879	17.23	2,134	12.34	-	-	-	-
5,794	39.73	2,208	27.24	7,420	21.75	5,835	32.96	2,520	21.75	1,087	11.18
-	-	1,338	16.50	149	.44	30	.17	-	-	-	-
2,390	16.39	896	11.05	2,796	8.20	1,698	9.59	1,346	11.61	1,058	10.87
-	-	34	.42	34	.10	145	.82	-	-	20	.21
-	-	-	-	41	.12	85	.48	-	-	54	.56

Table 3.—Sales of Dry Goods and Notions, by Kinds of Business, 1930
(Sales in thousands of dollars)

Kind of Business	TOTAL SALES		Cotton Piece Goods		Linen Goods	
	Amount	%	Amount	%	Amount	%
	\$		\$		\$	
1 Total, All Stores	74,977	100.00	14,921	100.00	6,589	100.00
2 Department stores	32,830	43.79	7,058	47.30	3,734	56.61
3 Dry goods stores	14,412	19.22	2,809	18.82	1,165	17.68
4 General merchandise stores with food departments	1,156	1.54	253	1.70	86	1.31
5 General merchandise stores without food departments	498	.66	100	.67	38	.57
6 Variety, 5-and-10, to-a-dollar stores	6,087	8.12	185	1.24	159	2.41
7 Country general stores	14,702	19.62	3,426	22.96	970	14.72
8 Family clothing stores	4,253	5.67	951	6.37	357	5.41
9 Women's ready-to-wear and specialty shops	931	1.24	140	.94	79	1.20
10 Floor coverings, curtains, upholstery and interior decorations.	107	.14	-	-	-	-

Table 4.—Sales of Shoes and Other Footwear, by Kinds of Business, 1930
(Sales in thousands of dollars)

Kind of Business	TOTAL SALES, ALL FOOTWEAR		Men's or Boys' Shoes	
	Amount	%	Amount	%
	\$		\$	
11 Total, All Stores	81,391	100.00	26,411	100.00
12 Total, Shoe Stores	34,910	42.89	10,557	39.97
13 Shoe stores, men's	470	.58	462	1.71
14 Shoe stores, women's	1,474	1.81	-	-
15 Shoe stores, men's, women's and children's	32,966	40.50	10,095	38.21
16 Total, All Other Stores	46,481	57.11	15,854	60.03
17 Department stores	26,428	32.47	8,455	32.01
18 Country general stores	11,042	13.56	4,065	15.39
19 General merchandise stores	706	.86	216	.81
20 Dry goods stores	1,069	1.32	235	.89
21 Variety, 5-and-10, to-a-dollar stores	850	1.04	98	.37
22 Men's furnishings stores	38	.05	38	.14
23 Men's and boys' clothing and furnishings stores	1,766	2.17	1,388	5.25
24 Family clothing stores	4,215	5.19	1,359	5.14
25 Women's ready-to-wear stores	367	.45	-	-

Table 3.—Sales of Dry Goods and Notions, by Kinds of Business, 1930

(Sales in thousands of dollars)

Wool and Wool-mixed Goods		Rayons and Celanese		Silk and Velvet Piece Goods		Notions (ribbons, laces, etc.)		All Other Dry Goods		
Amount	%	Amount	%	Amount	%	Amount	%	Amount	%	
\$		\$		\$		\$		\$		
6,923	100.00	7,473	100.00	9,669	100.00	17,670	100.00	11,732	100.00	1
2,334	33.71	3,066	41.03	4,329	44.77	8,294	46.94	4,016	34.23	2
1,635	23.62	2,088	27.95	3,378	34.93	1,288	7.29	2,049	17.47	3
99	1.43	141	1.89	94	.97	107	.60	375	3.20	4
39	.56	67	.90	57	.59	48	.27	149	1.27	5
183	2.65	174	2.33	159	1.65	5,122	28.99	104	.88	6
2,141	30.93	1,359	18.19	861	8.90	1,916	10.84	4,030	34.34	7
452	6.53	538	7.19	584	6.04	696	3.94	675	5.75	8
40	.57	40	.52	100	1.03	199	1.13	334	2.86	9
—	—	—	—	107	1.12	—	—	—	—	10

Table 4.—Sales of Shoes and Other Footwear, by Kinds of Business, 1930

(Sales in thousands of dollars)

Women's or Misses' Shoes		Children's Shoes		Felt Footwear		Rubber Footwear		
Amount	%	Amount	%	Amount	%	Amount	%	
\$		\$		\$		\$		
6,188	100.00	7,093	100.00	1,545	100.00	10,154	100.00	11
8,517	51.17	1,963	27.68	409	26.48	3,464	34.11	12
—	—	—	—	3	.23	4	.04	13
1,422	3.93	—	—	21	1.35	31	.31	14
7,095	47.24	1,963	27.68	385	24.90	3,428	33.76	15
7,672	48.83	5,130	72.32	1,136	73.52	6,690	65.89	16
2,676	35.03	2,825	39.83	460	29.75	2,012	19.81	17
2,452	6.77	1,097	15.47	432	27.95	2,996	29.51	18
226	.63	68	.96	29	1.91	166	1.64	19
427	1.18	255	3.59	32	2.05	121	1.19	20
112	.31	415	5.85	32	2.08	193	1.90	21
—	—	—	—	—	—	—	—	22
—	—	—	—	—	—	378	3.72	23
1,411	3.90	470	6.62	151	9.78	825	8.12	24
367	1.01	—	—	—	—	—	—	25

Table 5. Sales of Women's Apparel and Accessories, by Economic Divisions and Provinces, 1930

(Sales in thousands of dollars)

Economic Division and Province	Women's Apparel and Accessories, Total		Coats, Suits and Dresses	Millinery	Underwear, Negligees and Corsets	Hosiery	Children's Wear	Infants' and Wear	Furs and Fur Goods	Other Women's Apparel and Accessories (including custom tailoring)
	\$	%	\$	\$	\$	\$	\$	\$	\$	\$
CANADA, Total ...	196,958	100.0	73,478	16,805	26,958	28,029	8,362	8,346	18,446	16,534
Maritime Provinces.	15,571	7.9	5,864	1,428	2,366	2,275	534	816	992	1,296
Prince Edward										
Island	1,036	.6	396	93	189	194	39	13	27	85
Nova Scotia	7,371	3.7	2,804	755	1,034	1,155	255	254	565	549
New Brunswick ...	7,164	3.6	2,664	580	1,143	926	240	549	400	662
Quebec	46,335	23.5	16,744	4,214	5,792	5,548	1,586	2,218	6,147	4,086
Ontario	81,287	41.3	31,649	7,078	11,146	11,134	3,369	3,189	7,227	6,495
Prairie Provinces .	38,328	19.5	12,720	2,927	5,643	7,034	2,173	1,749	2,869	3,213
Manitoba	18,214	9.3	5,733	1,445	2,724	3,390	967	912	1,702	1,341
Saskatchewan ...	9,924	5.0	3,358	778	1,470	1,717	639	416	588	958
Alberta	10,190	5.2	3,629	704	1,449	1,927	567	421	579	914
British Columbia(1)	15,437	7.8	6,501	1,158	2,011	2,038	700	374	1,211	1,444

(1) Includes Yukon and Northwest Territories.

Table 6.--Sales of Men's and Boys' Clothing and Furnishings,
by Economic Divisions and Provinces, 1930
(Sales in thousands of dollars)

Economic Division and Province	Men's and Boys' Clothing and Furnishings, Total		Suits	Over- coats	Hats and Caps	Under- wear, and Shirts	Other Furnish- ings	Work Clothing, Custom Tailoring and Other Clothing
	\$	%	\$	\$	\$	\$	\$	\$
CANADA, Total	142,961	100.0	28,397	14,583	8,106	34,115	17,700	40,060
Atlantic Provinces	11,789	8.3	2,490	1,375	662	2,791	1,731	2,740
Prince Edward Island ...	780	.5	155	100	42	234	86	163
Nova Scotia	5,254	3.8	1,065	517	329	1,215	888	1,240
New Brunswick	5,755	4.0	1,270	758	291	1,342	757	1,337
Quebec	32,496	22.7	7,469	4,212	2,292	6,189	3,936	8,398
Ontario	56,914	39.8	11,428	5,737	3,067	12,068	8,172	16,442
Western Provinces	29,646	20.7	4,281	2,171	1,440	9,765	2,307	9,682
Manitoba	11,472	8.0	1,448	817	494	4,540	597	3,576
Saskatchewan	9,466	6.6	1,519	791	473	2,623	826	3,234
Alberta	8,708	6.1	1,314	563	473	2,602	884	2,872
British Columbia(1)	12,116	8.5	2,729	1,088	645	3,302	1,554	2,798

Includes Yukon and Northwest Territories.

Table 7.--Sales of Shoes and Other Footwear, by Economic Divisions
and Provinces, 1930
(Sales in thousands of dollars)

Economic Division and Province	Shoes and Other Footwear, Total		Men's or Boys' Shoes	Women's or Misses' Shoes	Children's Shoes	Felt Footwear	Rubber Footwear
	\$	%	\$	\$	\$	\$	\$
CANADA, Total	81,391	100.0	26,411	36,188	7,093	1,545	10,154
Atlantic Provinces	7,349	9.0	2,081	2,812	765	291	1,400
Prince Edward Island	511	.6	146	198	51	13	103
Nova Scotia	3,082	3.8	912	1,155	318	84	613
New Brunswick	3,756	4.6	1,023	1,459	396	194	684
Quebec	18,222	22.4	6,020	8,156	1,473	348	2,225
Ontario	31,457	38.6	9,327	15,042	2,596	432	4,060
Western Provinces	18,122	22.3	6,677	7,345	1,743	376	1,981
Manitoba	7,224	8.9	2,744	3,185	677	75	543
Saskatchewan	5,713	7.0	1,990	2,172	573	207	771
Alberta	5,185	6.4	1,943	1,988	493	94	667
British Columbia(1)	6,241	7.7	2,306	2,833	516	98	488

Includes Yukon and Northwest Territories.

Table 8.--Retail Sales of Automotive Commodities, by Retailers of Autom

(Sales in thousands of dollars)

Kind of Business	TOTAL SALES		Passenger Automobiles, New		Passenger Automobiles, Used	
	Amount	%	Amount	%	Amount	%
	\$		\$		\$	
1 Total, All Retail Sales	346,931	100.00	99,224	100.00	49,881	100.00
2 Total Sales, Automotive Group	322,767	93.01	98,545	99.31	49,530	99.31
3 Automobile dealers	209,856	60.48	96,471	97.22	47,514	95.25
4 Automobile dealers with farm implements	6,489	1.87	2,074	2.09	926	1.86
5 Used-car establishments	1,748	.50	-	-	1,090	2.18
6 Accessories, tires and batteries	5,115	1.47	-	-	-	-
7 Tire shops	4,049	1.17	-	-	-	-
8 Filling stations	22,498	6.48	-	-	-	-
9 Filling stations with tires and accessories	34,742	10.02	-	-	-	-
10 Filling stations with other merchandise	5,541	1.60	-	-	-	-
11 Garages	32,724	9.42	-	-	-	-
12 Motorcycle dealers	4	-	-	-	-	-
13 Total Sales by All Other Retail Stores	21,813	6.29	443	.45	143	.29
14 Department stores	1,945	.56	-	-	-	-
15 General merchandise stores	556	.16	-	-	-	-
16 Variety, 5-and-10, to-a-dollar stores	165	.05	-	-	-	-
17 Country general stores	8,486	2.45	301	.31	107	.21
18 Radio specialty stores	396	.10	-	-	-	-
19 Radio and electrical shops (including refrigeration)	359	.10	-	-	-	-
20 Hardware stores	2,311	.67	49	.05	21	.04
21 Hardware and farm implements	961	.28	26	.03	6	.01
22 Farm implement dealers	1,711	.49	-	-	-	-
23 Farm implement agents	3,393	.98	63	.06	7	.01
24 Farmers' supply stores	1,406	.41	5	-	3	.01
25 All other retail stores	123	.04	-	-	-	-
26 Total Sales by Automobile Repair and Service Shops	1,243	.36	1	-	57	.11
27 Service garages	608	.18	1	-	49	.10
28 Ignition, batteries and electrical	123	.04	-	-	-	-
29 Paint shops	1	-	-	-	-	-
30 Tire shops	47	.01	-	-	-	-
31 Repair shops (n.o.s.)	89	.02	-	-	-	-
32 Washing, polishing, etc.	6	-	-	-	-	-
33 Storage garage or parking space	306	.09	-	-	-	-
34 Top and body shops	64	.02	-	-	8	.02
35 Retail Sales by Wholesaler-Retailers	1,158	.34	236	.24	150	.30

(1) Included in this total are the sales of buses and special-purpose vehicles for which separate figures are not

Commodities, Automobile Repair and Service Shops and Automobile Wholesaler-Retailers, 1930

(Sales in thousands of dollars)

Commercial Cars and Trucks, New		Commercial Cars and Trucks, Used		Tractors, Farm and Other		Automotive Parts and Accessories		Tires, Tubes and Tire Accessories		Batteries, Storage		Gasoline		Lubricating Oils and Greases		
Amount	%	Amount	%	Amount	%	Amount	%	Amount	%	Amount	%	Amount	%	Amount	%	
\$		\$		\$		\$		\$		\$		\$		\$		
7,314	100.00	4,422	100.00	5,627	100.00	35,725	100.00	17,631	100.00	3,871	100.00	95,210	100.00	16,265	100.00	1
7,178	99.21	4,285	96.90	1,549	27.52	32,571	91.18	15,491	87.87	3,209	82.90	85,120	89.40	13,481	82.89	2
6,879	97.49	4,195	94.85	908	16.13	21,508	60.20	4,525	25.66	794	20.52	12,442	13.07	2,815	17.31	3
298	1.72	64	1.44	641	11.39	682	1.92	307	1.74	43	1.10	1,130	1.19	320	1.97	4
-	-	27	.61	-	-	385	1.08	22	.13	20	.52	167	.18	35	.22	5
-	-	-	-	-	-	2,451	6.86	1,483	8.41	771	19.92	327	.34	83	.51	6
-	-	-	-	-	-	192	.54	3,389	19.22	57	1.48	367	.38	44	.27	7
-	-	-	-	-	-	40	.11	24	.14	15	.38	19,621	20.61	2,798	17.20	8
-	-	-	-	-	-	1,268	3.55	2,022	11.47	411	10.61	27,156	28.52	3,886	23.89	9
-	-	-	-	-	-	129	.36	114	.66	40	1.02	4,724	4.96	535	3.29	10
-	-	-	-	-	-	5,915	16.56	3,604	20.44	1,059	27.35	19,181	20.15	2,965	18.23	11
-	-	-	-	-	-	-	-	-	-	-	-	4	-	1	-	12
107	.62	136	3.08	4,079	72.48	2,214	6.20	1,988	11.28	495	12.80	9,532	10.01	2,674	16.44	13
-	-	-	-	-	-	891	2.50	724	4.11	187	4.84	-	-	142	.87	14
-	-	-	-	-	-	44	.12	222	1.25	22	.56	229	.24	39	.24	15
-	-	-	-	-	-	119	.33	46	.26	-	-	-	-	-	-	16
-	-	-	-	135	2.40	306	.85	446	2.53	88	2.27	5,755	6.05	1,349	8.29	17
-	-	-	-	-	-	365	1.02	-	-	31	.81	-	-	-	-	18
-	-	-	-	-	-	283	.79	41	.23	35	.90	-	-	-	-	19
-	-	-	-	-	-	106	.30	384	2.18	100	2.59	1,161	1.22	489	3.01	20
11	.06	6	.14	311	5.53	1	-	40	.23	3	.09	437	.46	119	.73	21
-	-	4	.08	1,520	27.02	46	.13	12	.08	1	.03	43	.04	85	.52	22
88	.52	126	2.86	2,091	37.15	41	.13	34	.19	8	.22	840	.88	96	.59	23
7	.04	-	-	22	.38	11	.03	40	.22	3	.09	959	1.01	356	2.19	24
-	-	-	-	-	-	-	-	-	-	16	.40	107	.11	-	-	25
-	-	-	-	-	-	386	1.08	90	.51	137	3.55	483	.51	88	.54	26
-	-	-	-	-	-	197	.55	44	.24	29	.74	235	.25	55	.34	27
-	-	-	-	-	-	34	.10	-	-	88	2.27	1	-	-	-	28
-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	29
-	-	-	-	-	-	1	-	42	.23	1	.01	3	-	-	-	30
-	-	-	-	-	-	84	.23	-	-	4	.09	1	-	-	-	31
-	-	-	-	-	-	-	-	-	-	-	-	3	-	3	.02	32
-	-	-	-	-	-	13	.04	5	.04	17	.44	240	.26	31	.18	33
-	-	-	-	-	-	56	.16	-	-	-	-	-	-	-	-	34
30	.17	1	.02	-	-	553	1.54	62	.34	29	.75	75	.08	21	.13	35

Table 9.—Retail Sales of Automotive Commodities by Economic Divisions and Provinces
(Sales in thousands of dollars)

Economic Division and Province	Automotive Commodities,		Passenger Automobiles, New and Used	Commercial Buses, Spec- ial Purpose Vehicles and Tractors		Automotive Parts and Accessories, Including Batteries	Tires, Tubes and Tire Accessories		Gasoline, Oils and Greases
	Total	%							
CANADA, Total(1)	345,823	100.00	148,779	21,705	7,436	39,013	17,570	111,379	
Maritime Provinces	27,297	7.89	14,376	1,454	99	2,841	1,408	7,119	
Prince Edward Island . . .	1,876	.54	1,060	76	21	149	84	485	
Nova Scotia	14,362	4.16	7,451	826	24	1,540	752	3,789	
New Brunswick	11,039	3.19	5,865	551	54	1,151	573	2,845	
Quebec	60,660	17.54	25,420	5,527	1,407	6,969	2,640	18,596	
Ontario	151,701	43.87	69,439	8,809	795	16,177	7,694	48,787	
Prairie Provinces	76,710	22.18	27,684	3,784	4,947	9,379	3,823	27,094	
Manitoba	18,625	5.38	7,615	1,144	386	2,235	795	6,449	
Saskatchewan	28,358	8.20	8,821	1,327	2,148	3,492	1,411	11,159	
Alberta	29,727	8.60	11,248	1,313	2,412	3,651	1,617	9,485	
British Columbia (includes Yukon and Northwest Territories)	29,456	8.52	11,800	2,132	189	3,648	1,905	9,782	

(1) This total does not include retail sales made by wholesaler-retailers.

Table 10.—Sales of Furniture by Economic Divisions and Provinces, 1930
(Sales in thousands of dollars)

Economic Division and Province	Furniture, Total		Bedroom Furniture	Living Room, Library and Hall Furniture	Dining Room Furniture	Kitchen Furniture	Other Household Furniture	Office and Store Furniture
	\$	%	\$	\$	\$	\$	\$	\$
CANADA, Total	51,154	100.0	11,474	16,170	8,858	4,647	4,712	5,293
Maritime Provinces	3,018	5.9	573	1,268	490	207	248	227
Prince Edward Island	267	.5	55	94	43	18	34	23
Nova Scotia	1,520	3.0	256	707	200	80	147	130
New Brunswick	1,231	2.4	267	467	247	109	67	74
Quebec	11,952	23.4	3,308	3,198	2,045	966	1,213	1,222
Ontario	24,688	48.2	5,025	8,252	4,267	2,485	2,243	2,416
Prairie Provinces	7,601	14.9	1,515	2,381	1,248	708	662	1,067
Manitoba	3,062	6.0	536	878	480	362	360	446
Saskatchewan	1,732	3.4	317	565	241	140	137	332
Alberta	2,807	5.5	662	938	527	206	165	309
British Columbia(1)	3,895	7.6	1,048	1,071	808	281	346	341

(1) Includes Yukon and Northwest Territories.

Table 11.--Sales of Furniture by Kinds of Business
(Sales in thousands of dollars)

Kind of Business	TOTAL SALES		Bedroom Furniture	
	Amount	%	Amount	
	\$		\$	
1 Total, All Stores	51,155	100.00	11,474	100
2 Furniture stores	21,241	41.52	5,953	51.8
3 Furniture and undertaker	2,294	4.48	539	4.7
4 Department stores	19,419	37.96	4,241	36.9
5 General merchandise stores	258	.51	91	.8
6 Country general stores	2,923	5.72	564	4.9
7 Floor coverings, curtains, upholstery and interior decorations	82	.16	21	.2
8 Antique shops	150	.29	24	.2
9 Hardware stores	364	.71	40	.3
10 Hardware and farm implements	15	.03	-	-
11 Book stores	419	.82	-	-
12 Office and school supplies	334	.65	-	-
13 Office, store and school furniture, equipment and supplies	3,614	7.07	-	-
14 Typewriter dealers	41	.08	-	-

Table 12.--Sales of Home Furnishings by Kinds of Business
(Sales in thousands of dollars)

Kind of Business	TOTAL SALES		Draperie Upholste Cretonne and Curta	
	Amount	%	Amount	
	\$		\$	
15 Total, All Stores	70,875	100.00	11,653	100
16 Department stores	38,764	54.69	7,926	68
17 Dry goods stores	3,682	5.19	1,273	10
18 General merchandise stores	653	.92	146	1
19 Variety, 5-and-10, to-a-dollar stores	4,859	6.86	-	-
20 Country general stores	3,983	5.61	514	4
21 Family clothing stores	1,290	1.82	480	4
22 Furniture stores	6,255	8.82	811	6
23 Furniture and undertaker	696	.98	146	1
24 Floor coverings, curtains, upholstery and interior decorations	1,732	2.44	341	2
25 Household appliance stores (gas or electric, and public utilities)	1,214	1.71	-	-
26 Refrigerator dealers	712	1.00	-	-
27 Antique shops	286	.40	17	.1
28 China, glassware, crockery, etc.	1,655	2.33	-	-
29 Radio and electrical shops (including refrigeration)	433	.61	-	-
30 Radio and music stores (including refrigeration)	176	.25	-	-
31 Hardware stores	2,333	3.29	-	-
32 Hardware and farm implements	65	.09	-	-
33 Electrical shops without radio	184	.26	-	-
34 Jewellery stores	1,446	2.04	-	-
35 Other retail stores	453	.66	-	-

Table 11.--Sales of Furniture by Kinds of Business, 1930

(Sales in thousands of dollars)

Living Room, Library and Hall Furniture		Dining Room Furniture		Kitchen Furniture		Other Household Furniture		Office and Store Furniture		
Amount	%	Amount	%	Amount	%	Amount	%	Amount	%	
\$		\$		\$		\$		\$		
1,171	100.00	8,858	100.00	4,647	100.00	4,712	100.00	5,293	100.00	1
,637	47.22	4,227	47.72	1,482	31.90	1,723	36.56	219	4.14	2
897	5.55	411	4.64	180	3.86	250	5.30	17	.33	3
,323	39.10	3,568	40.28	2,541	54.68	2,291	48.63	455	8.60	4
58	.36	53	.60	29	.63	24	.51	2	.05	5
,063	6.58	499	5.63	388	8.35	350	7.44	60	1.12	6
42	.26	10	.12	-	-	9	.20	-	-	7
88	.55	32	.36	-	-	5	.10	-	-	8
63	.38	58	.65	27	.58	59	1.26	117	2.21	9
-	-	-	-	-	-	-	-	15	.28	10
-	-	-	-	-	-	-	-	419	7.90	11
-	-	-	-	-	-	-	-	334	6.31	12
-	-	-	-	-	-	-	-	3,614	68.29	13
-	-	-	-	-	-	-	-	41	.77	14

Table 12.--Sales of Home Furnishings by Kinds of Business

(Sales in thousands of dollars)

Floor Coverings		Bedding, Mattresses, Springs, Pillows, etc.		China, Glassware and Crockery		Kitchen Utensils		Refrigerators (gas and electric)		Other House Furnishings		
Amount	%	Amount	%	Amount	%	Amount	%	Amount	%	Amount	%	
\$		\$		\$		\$		\$		\$		
,517	100.00	7,256	100.00	11,872	100.00	6,355	100.00	3,725	100.00	15,497	100.00	15
,754	60.30	3,800	52.38	3,535	29.78	2,801	44.08	203	5.46	11,744	75.78	16
982	6.77	156	2.16	88	.74	-	-	-	-	1,183	7.63	17
112	.77	103	1.41	116	.98	56	.88	25	.67	95	.62	18
-	-	-	-	2,852	24.02	1,424	22.41	-	-	584	3.77	19
,724	4.98	499	6.89	871	7.33	571	8.98	3	.07	802	5.17	20
,324	2.23	34	.47	53	.44	-	-	-	-	399	2.57	21
,056	14.17	2,274	31.35	534	4.50	23	.37	72	1.94	484	3.12	22
,121	.84	338	4.66	15	.12	-	-	22	.58	54	.35	23
,386	9.57	-	-	-	-	-	-	-	-	2	.01	24
-	-	-	-	-	-	-	-	1,214	32.58	-	-	25
-	-	-	-	-	-	-	-	712	19.11	-	-	26
10	.07	2	.03	145	1.22	-	-	-	-	111	.72	27
-	-	-	-	1,532	12.90	124	1.95	-	-	-	-	28
-	-	-	-	-	-	-	-	433	11.62	-	-	29
-	-	-	-	-	-	-	-	176	4.72	-	-	30
43	.30	31	.42	667	5.62	1,330	20.93	245	6.57	17	.11	31
-	-	17	.23	13	.12	22	.34	11	.29	2	.01	32
-	-	-	-	-	-	-	-	184	4.95	-	-	33
-	-	-	-	1,445	12.18	-	-	-	-	-	-	34
-	-	-	-	6	.05	4	.06	427	11.44	21	.14	35

Table 13.—Sales of Radios and Radio Equipment, and Musical Instruments and Accessories, by Kinds of Business, 1930

(Sales in thousands of dollars)

Kind of Business	Radios and Radio Equipment		Musical Instruments and Accessories	
	Sales	Per cent	Sales	Per cent
	\$		\$	
Total, All Stores	35,202	100.0	10,795	100.0
Department stores	5,304	15.1	2,289	21.2
General merchandise stores —				
With food departments	128	.4	10	.1
Without food departments	70	.2	2	—
Variety, 5-and-10, to-a-dollar stores	—	—	297	2.8
Country general stores	500	1.4	5	—
Furniture stores	2,538	7.2	437	4.0
Furniture and undertaker	128	.4	4	—
Household appliance stores (gas or electric) ..)				
Household appliance stores (owned by public)	854	2.4	—	—
utilities)				
Radio specialty stores	3,443	9.8		
Radio and electrical shops (including				
refrigeration)	5,965	16.9	32	.3
Radio and music stores (including refrigeration)	12,031	34.2	6,602	61.2
Hardware stores	1,374	3.9	—	—
Automotive establishments	1,969	5.5	—	—
Music stores (without radio)	—	—	1,100	10.2
Other retail stores	898	2.6	17	.2

Table 14.—Sales of Radios and Radio Equipment, and Musical Instruments and Accessories, by Economic Divisions and Provinces, 1930

(Sales in thousands of dollars)

Economic Division and Province	Radios and Radio Equipment		Musical Instruments and Accessories	
	Sales	Per cent	Sales	Per cent
	\$		\$	
CANADA, Total	35,202	100.0	10,795	100.0
Maritime Provinces	1,971	5.6	566	5.2
Prince Edward Island	63	.2	48	.4
Nova Scotia	1,283	3.6	277	2.6
New Brunswick	625	1.8	241	2.2
Quebec	9,746	27.7	2,030	18.9
Ontario	15,424	43.8	4,189	38.8
Prairie Provinces	5,196	14.8	2,984	27.6
Manitoba	2,029	5.8	1,222	11.3
Saskatchewan	1,529	4.3	933	8.6
Alberta	1,638	4.7	829	7.7
British Columbia(1)	2,865	8.1	1,026	9.5

(1) Includes Yukon and Northwest Territories.

Table 15.—Sales of Electrical Appliances and Supplies, Gas Appliances and Supplies, and Stoves, Ranges and Heaters, by Kinds of Business,

1930

(Sales in thousands of dollars)

Kind of Business	Electrical Appliances and Supplies		Gas Appliances and Supplies		Stoves, Ranges and Heaters (other than gas or electric)	
	Sales	Per cent	Sales	Per cent	Sales	Per cent
	\$		\$		\$	
Total, All Stores	26,431	100.0	3,904	100.0	6,423	100.0
Department stores	3,544	13.4	674	17.3	2,438	38.0
General merchandise stores	154	.6	—	—	111	1.6
Variety, 5-and-10, to-a-dollar stores.	917	3.5	—	—	—	—
Country general stores	555	2.1	55	1.4	370	5.8
Furniture stores	1,097	4.2	463	11.8	1,165	18.1
Furniture and undertaker	15	.1	4	.1	18	.3
Household appliance stores	10,036	38.0	2,161	55.3	—	—
Refrigeration dealers	165	.6	—	—	—	—
Lamps and shades (specialty shops) ...	64	.2	—	—	—	—
Stoves and ranges	197	.7	303	7.8	884	13.8
Radio and electrical shops (including refrigeration)	1,869	7.1	—	—	—	—
Radio and music stores (including refrigeration)	100	.4	—	—	—	—
Hardware stores	2,655	10.0	215	5.5	1,366	21.3
Hardware and farm implements	62	.2	15	.4	28	.4
Lumber and building materials	23	.1	—	—	—	—
Lumber and building materials, coal and wood	13	—	—	—	—	—
Electrical shops (without radio)	2,355	8.9	—	—	—	—
Heating appliances and oil burners ...	2,214	8.4	—	—	—	—
Heating and plumbing fixtures	224	.8	14	.4	29	.5
Farm implement dealers	1	—	—	—	1	—
Farm implement agents	15	.1	—	—	5	.1
Farmers' supply stores	19	.1	—	—	8	.1
Office and store mechanical appliances	108	.4	—	—	—	—
Radio and electrical repairs and service	29	.1	—	—	—	—

Table 16.--Sales of Electrical Appliances and Supplies, Gas Appliances and Supplies, and Stoves, Ranges and Heaters, by Economic Divisions and Provinces, 1930

(Sales in thousands of dollars)

Economic Division and Province	Electrical Appliances and Supplies		Gas Appliances and Supplies		Stoves, Ranges and Heaters (other than gas or electric)	
	\$	Per cent	\$	Per cent	\$	Per cent
CANADA, Total	26,431	100.0	3,904	100.0	6,423	100.0
Maritime Provinces	1,402	5.3	89	2.3	632	9.8
Prince Edward Island	70	.3	-	-	15	.2
Nova Scotia	721	2.7	2	.1	223	3.5
New Brunswick	611	2.3	87	2.2	394	6.1
Quebec	7,105	26.9	705	18.1	1,861	29.0
Ontario	11,310	42.8	2,721	69.7	2,713	42.3
Prairie Provinces	4,149	15.7	227	5.8	791	12.3
Manitoba	1,780	6.7	91	2.3	290	4.5
Saskatchewan	1,185	4.5	34	.9	233	3.6
Alberta	1,184	4.5	102	2.6	268	4.2
British Columbia(1)	2,465	9.3	162	4.1	426	6.6

(1) Includes Yukon and Northwest Territories.

